

Work at 2-TIMES

For this vital role, we're looking for someone who is responsible for managing various email programs for 2-TIMES' strategic brand partners and private client e-framework, to drive engagement and revenue for the group.

The successful candidate will work alongside both design and creative directors to ensure the quality and tone of all email communications complies with 2-TIMES' cross-market brand standards, producing flawlessly executed email campaigns in collaboration with acquisition, retention and partnerships teams, in addition to leading the development and implementation of e-marketing strategies and tactics, management of the email delivery system, and maintenance/upkeep of segmented mailing lists and associated databases.

Your skills and experience

- 5-10 years experience in the responsive design of email marketing, with a focus on template UX, content management, typography and design aesthetics
- Bachelor's degree in a relevant field—MBA an asset
- Considerable knowledge of the International multi-brand luxury fashion marketplace
- Strong interpersonal relationship building, written and verbal communication skills
- Ability to question, evaluate and communicate ideas clearly and concisely
- Identify and propose new monetisation opportunities for partner-featured content
- Likeminded positioning sensibility, with equally strong qualitative and analytical skills
- Excellent time management skills, with ability to balance and prioritise multiple projects
- Proven ability to developing innovative client-focused initiatives that have produced successful results when measured against business objective

To apply email your cv and a short note to: 2x@2-times.com

2-TIMES will not enter into any commercial undertaking/s with recruiters or agencies representing talent on the basis of speculatively marketed CV's.